

Leopold Center Marketing and Food Systems Initiative

2006 New Competitive Grants

- **Analysis of transaction costs for small and midsize Iowa farmers**, \$32,967, 1 year, Clyde Walter, College of Business; Randy Boeckenstedt, Center for Transportation Research and Education, ISU; and Craig Chase, ISU Extension, Tripoli [M2006-02] STATEWIDE
- **Assessing needs and fostering agricultural entrepreneurship among immigrants in several Iowa communities**, \$15,000, 1 year, Lyle Fleshner, M&M Divide RC&D, Carroll [M2006-07] CARROLL AND MARSHALL COUNTIES
- **Bridging the Gap: What does it take to bring small and medium-sized producers and retail and food service distributors together?** \$49,500 over 2 years, Mary Holz-Clause, Agriculture Marketing Resource Center at ISU [M2006-05] STATEWIDE
- **Determining the methods for measuring and the extent of economic and fiscal impacts associated with organic crop conversion in Iowa**, \$15,000, 1 year, David Swenson and Liesl Eathington, ISU Department of Economics, and Craig Chase, ISU Extension, Tripoli [M2006-12] WOODBURY COUNTY
- **Functional quality management systems for livestock producers**, \$60,000 over 2 years, John Lawrence, Iowa Beef Center; John Mabry, Iowa Pork Industry Center, and Mary Holz-Clause, ISU Value Added Agriculture Extension [M2006-03] STATEWIDE
- **Investigation of economic feasibility of pasture-based dairy operations in NW Iowa**, \$7,500, 1 year, Chris Mondak, ISU Extension, Orange City, and Tom Olsen, Storm Lake [M2006-09] 20 NORTHWEST IOWA COUNTIES
- **Iowa taste of place project Phase II: Outreach**, \$10,000 for 1 year, Rachele Saltzman, Iowa Arts Council, Des Moines [M2006-13] STATEWIDE
- **New food entrepreneurs - Value added enterprises for farm profitability**, \$21,188, 1 year, Rich Graves, Wallace House Foundation, and Christine Pardee, Des Moines [M2006-23] STATEWIDE
- **Niche-markets in the agricultural enterprise mix: Farm profit optimization and risk analysis**, \$16,370, 1 year, Shane Ellis, Iowa Beef Center [M2006-16] STATEWIDE
- **Plan demonstration farm to include farm business incubator and educational use**, \$17,850, 1 year, Linda Barnes, Marshalltown Community College, Marshalltown [M2006-24] MARSHALL AND ADJACENT COUNTIES
- **Planning a facility for value-added farm business incubation and educational use**, \$7,089, 1 year, Linda Barnes and Tom Deimerly, Marshalltown Community College, Marshalltown [M2006-25] MARSHALL AND ADJACENT COUNTIES
- **Strategies to stabilize locally grown produce for year round sales: A feasibility study**, \$53,410 over 2 years, Sam Beattie, Lester Wilson and Aubrey Mendonca, Food Science and Human Nutrition, ISU [M2006-21] STATEWIDE
- **A survey of currently available commercial broilers originating from organic, natural and conventional production systems for cooked meat yields, meat composition and relative value**, \$32,793, 1 year, Joseph Sebranek and Dong Ahn, ISU Animal Science, and Sam Beattie, ISU Food Science and Human Nutrition, ISU [M2006-01] STATEWIDE

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2006 Renewed Competitive Grants

- **Assessing the market potential for goat meat among recent immigrants to Siouxland**, \$1,180 for year 2 of 2, Betty Wells and Hannah Lewis, ISU Department of Sociology [M2005-33] WOODBURY AND ADJOINING COUNTIES
- **Community economic impact assessment for a multi-county local food system in northeast Iowa**, \$24,500 for year 2 of 2, Kamyar Enshayan, Center for Energy and Environmental Education, UNI [M2005-08] 8 NORTHEAST COUNTIES
- **Development of a regional wine culture in Iowa**, \$4,583 for year 2 of 2, Jon E. Bell and Warren Johnson, Limestone Bluffs RC&D, Maquoketa [M2005-14] 6 EASTERN COUNTIES
- **Economic viability of local food marketing for restaurant operations and growers/producers in Iowa**, \$19,171 for year 2 of 2, Amit Sharma, ISU Hotel, Restaurant and Institution Management Program [M2005-17] STATEWIDE
- **Growing Your Small Market Farm Business planning program**, \$20,600 for year 2 of 2, Sharon Shafer, ISU Small Business Development Center, Urbandale, and Penny Brown-Huber, Ames [M2005-19] STATEWIDE
- **Pilot project to identify and measure the relevant costs of production for sustainable agricultural products**, \$6,450 for year 2 of 2, Sue Ravenscroft, ISU College of Business [M2005-04] STATEWIDE
- **Southwest Iowa institutional foods survey and producer training program**, \$10,000 for year 2 of 2, Steve Adams, ISU Extension, Malvern [M2005-12] 9 SOUTHWEST COUNTIES
- **Sustainable agriculture marketing, entrepreneurship and business planning skills**, \$23,750 for year 2 of 2, Joe Starcevich, Indian Hills Community College, Centerville [M2005-03] 10 SOUTHERN COUNTIES
- **Using contracts to expand produce market opportunities**, \$17,030 for year 2 of 2, Jason Ellis, ISU Hotel, Restaurant and Institution Management Program [M2005-18] STATEWIDE

For more information about any of these grant projects, contact Leopold Center Marketing and Food Systems Initiative leader Rich Pirog, (515) 294-1854, rspirog@iastate.edu.

A description of these grants is at: www.leopold.iastate.edu/research/marketing_files/2006grants.htm

* ALL CAPS after project ID number shows the Iowa region where primary work will be done.

